

Hi, my name is Danish



I am a young 18 year old who would like to venture into the world of Digital Marketing. After searching for an interest in a career, I came across Digital Marketing which I have grown a great passion for.

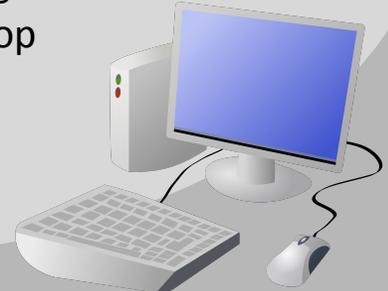


Personal Skills

- Effective communication skills both verbal and written
- Excellent problem-solving skills
- I am confident and outgoing
- I pay good attention to detail with professionalism and creativity
- I am able to work well through pressure given responsibility
- Willing and Motivated to learn

Digital Marketing Skills

- Good understanding for the use of Microsoft packages
- Moderate experience for website and social media building
- Moderate experience with Photoshop
- Completed a course and have a very good understanding on The Fundamentals of Digital Marketing and was awarded a certification by Google Digital Workshop



An individual who admires hard work, using initiative and being able to help others through companionship.

Qualifying in business Studies has given me an understanding of finance, markets, customers and strategy which could be applied back to Digital Marketing when it comes to PPC, customer acquisition and analysis.



About me

I have a huge interest in competing in boxing. I have learnt many valuable principles and skills from this sport which I attain to my day to day life such as being determined, disciplined, having respect for others and pushing myself through hard work. Through these attributes, I have been awarded several medals for competing in boxing.

Qualifying in Design and Technology has enhanced my creativity and professionalism which could be useful for things like website and social media building.

I enjoy the use of social media to interact with friends and family or meet new people so I have a good understanding of the various social media platforms.

I have a strong drive to see things to completion and complete tasks to perfection whilst also trying to better my understanding of new knowledge.

So why Digital Marketing?



- Digital Marketing requires someone ambitious, willing to learn and being able to use initiative and I believe I fit exactly what is needed.
- After learning more about Digital Marketing, I am certain and intrigued that this is the career I'd like to grow and get involved in as it suits my personality of enduring leadership, responsibility and being creative.

As my passion grew for Digital Marketing, I was prompted to learn more and I had completed a course which gave me a very good understanding on The Fundamentals of Digital Marketing and I was awarded a certificate by Google Digital Workshop



PAST



FUTURE

What I'd like to achieve in Digital Marketing

Present day

I hope to be a part of an apprenticeship as I'd like to be introduced to real-life scenarios where I can apply what I have learnt to achieve various goals.

I believe the knowledge, skills and experience I can gain from an apprenticeship will be highly beneficial to boost my career in Digital Marketing and I am excited to meet and develop my career with new people in a business I hope to grow and benefit with.

15-18 months from now

I hope to have received a level 3 qualification in Digital Marketing as well as have covered and understood an ideal amount of information I can take away with me. I also hope to have met many new personalities and characters as well as further develop my skills and knowledge with a business I continue to grow with.

5 years from now

I hope to have become an expertise and have a high ranking in the field of Digital Marketing. I would like to be able to share my knowledge and skills with those who are also looking for a career in this field. Most importantly, I will continue to strive to better and update my knowledge and skills as Digital Marketing and technology become more complex.