
EMILY KINDER

MY DIGITAL PROFILE

About me

I am a passionate, cheerful and smiley individual, who is always trying to better myself and push myself to complete all challenges. During my spare time, I like to take my dog for a walk, going out with friends and family and exercising at home.

DIGITAL MARKETING SKILLS:

- Experience on Canva and Adobe Photoshop.
 - Used eBay and Depop to advertise items for myself.
 - Social Media Marketing
 - Used Social Media platforms including: Instagram, Facebook, Snapchat and TikTok.
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Work:

I've worked in cleaning for nearly 2 years in which I have learnt many people skills, gained experience of completing work to set deadlines and being able to work under pressure so that I can overcome any challenges that work have required me to do. I have learnt how to work well with colleagues and communicate so that all jobs get done to any required standards.

Courses

Currently completing 2 courses including: Google Analytics and a Marketing Diploma via New Skills Academy.



SKILLS

SKILLS:

- Organised
 - Motivated
 - Creative
 - Time management
 - Tech savvy
 - Enthusiastic
 - Teamwork
 - Confidently communicating
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WHY DIGITAL MARKETING?

I am looking to start a career in Digital Marketing. As I have only just left Sixth Form. I have chosen to do an apprenticeship because it's a brilliant way for me to develop my skills and existing knowledge, whilst gaining experience and learning new things. I've chosen Digital Marketing because being brought up in a family run business, I have learnt how Marketing has changed in today's society. Digital Marketing became a huge interest of mine when I was studying my GCSE's and A Levels, I've learnt many things about Marketing, how to advertise and budget for social media campaigns. Additionally, at home I have advertised personal belongings: via Depop and eBay, so I have seen how is best to advertise products so that they will sell. With the skills that I have to offer I believe that I will be successful in this industry and become a skilled employee.

Art has always been a passion of mine because ever since I was younger I've always used a pen or pencil. I think my creativity will be put to good use in Digital Marketing because I love designing and I feel for something to go on social media and catch the eye, it needs to be eye-catching. Having studied Art at A level and GCSE I have developed my talent and become even more better.

