

Personal Profile:

Brandon Whiston



About me:

I like to consider myself as a fit and healthy 23-year-old (although I don't feel like that when I'm slouched on the sofa at 8pm on a Friday night binge watching Netflix!). I'm very family orientated. In my spare time, if I'm not playing football, I'm out exploring the wonders of the country with my partner and daughter. I like to take pride in my appearance and set a good example to my little girl, Amelia. With me having a good sense of humour and a fun, outgoing personality (I like to think so anyway, my partner would probably disagree), I try to teach Amelia everything about life in a fun way so that she grows up with a positive mindset. She was involved in a serious accident at 18 months old, so I want to do everything in my power to make her proud and give her the life she deserves. The world needs more positivity.



Why Digital Marketing?

Pre-covid I had always had a slight interest in digital marketing, constantly buying and selling things, regularly watching influencers online and writing content for friends whenever I had the chance. However, once Covid hit, it was a real eye opener that the world needed to evolve to move with the times. With a more than ever dependency on technology, I saw industries such as digital marketing explode. This was the kick I needed to do something about my career path. Having the ability to interact with people globally from your desk and influence so many people, showcasing top class content and brands to people worldwide is something that I am extremely passionate about. I have basic experience in blog writing for a business and marketing products personally on online sites, I just need an opportunity to kick start my career. I also have 5 years' experience working in an office setting, dealing with customers and clients of varied importance.

